



Annual Harvest Celebration
Saturday, September 7, 2013

SPONSORSHIP OPPORTUNITIES

Red Wiggler Community Farm
23400 Ridge Road, Germantown, MD



2013 Harvest Celebration

Red Wiggler Community Farm is a 501(c)3 located on the Ovid Hazen Wells Park in Germantown, Maryland. Since 1996, Red Wiggler has been hiring adults with developmental disabilities as “Growers” to plant, care for, and harvest Organic vegetables. In 2012, with the help of over 890 youth and adult volunteers, Red Wiggler was able to harvest over 34,000 pounds of produce and distribute 48% to low-income populations in Montgomery County, Maryland.

Creating fertile ground to nourish a healthy and inclusive community

This packet includes information on how to be a part of Red Wiggler’s flagship event, the Harvest Celebration. This annual event is a colorful celebration of the summer’s bountiful fields and the people who are helping us make an impact, including the Growers, students, corporate volunteers, Community Supported Agriculture (CSA) members, and many other individuals who make our growing season such a success.

The Harvest Celebration consistently attracts participants composed of foodies, philanthropists, environmentally conscious consumers, executives, and politicians.

By becoming a Sponsor, you will receive excellent media and branding exposure, and access to our vibrant community while supporting ‘one of the best’ small non-profits in the Greater D.C. area. All benefits may be customized to suit your needs.

Past and current Sponsors include:



Sponsorship Menu

Harvest Moon Sponsor	\$10,000+
Barn Sponsor	\$5,000+
Field Sponsor	\$2,000+
Garden Sponsor	\$1,000+
Beehive Sponsor	\$500+

Please note exclusive sponsorship benefits on additional page.

TOOLBOX SPONSORS

We appreciate sponsorships at any level!

Please help us fill the toolbox to make this event a success.

- | | |
|--------------------------------------------------|-------------------------------------------------------------------------------|
| <input type="checkbox"/> Tent (\$2,000) | <input type="checkbox"/> Compostable Goods/Dinnerware (\$250) |
| <input type="checkbox"/> Marketing (\$1,500) | <input type="checkbox"/> Local & Micro-Brewed Beer (\$250) |
| <input type="checkbox"/> Live Music (\$1,000) | <input type="checkbox"/> Lighting & Décor (\$250) Sold! |
| <input type="checkbox"/> Local Wine (\$750) | <input type="checkbox"/> Hydration Station (\$200) |
| <input type="checkbox"/> Production Gear (\$500) | <input type="checkbox"/> Auction Materials (\$200) |

Media Sponsors- Help promote The Harvest Celebration and your company logo/name will be listed as a Red Wiggler Media Sponsor!

All sponsors receive the following benefits:

- Logo/name recognition on Red Wiggler's website (www.RedWiggler.org) with links to your website
- Logo/name in Harvest Celebration Event handout
- Logo/name on Red Wiggler's e-newsletter with links to your website
- Name recognition in annual report

The following pages highlight additional benefits at each sponsorship level and describe how your financial support will be applied. Customized sponsorship packages can be created to meet your needs, budget, and goals.

Please contact Anna White, Development Manager, to discuss at 301.916.2216 or via email at Anna@RedWiggler.org

THE HARVEST MOON SPONSOR (\$10,000+)

In the Northern Hemisphere the Harvest Moon is the full moon closest to the autumn Equinox. Many claim that the Harvest Moon shines brighter and more golden than normal full moons. At this time there is very little darkness between sunset and moonrise, aiding farmers as they harvest the season's bounty. Please help us go above and beyond this harvest.



The Harvest Moon Sponsor will be the featured sponsor, whose benefits include:

- Ten tickets to the Harvest Celebration
- Full recognition and an opportunity to speak at the event
- Logo prominently placed at event and on all print materials
- Clickable links on website and social media outlets
- A personal tour of Red Wiggler Farm with Executive Director and Founder, Woody Woodroof
- VIP Parking at the event

THE BARN SPONSOR (\$5,000 - \$9,999)

The Barn symbolizes the structure and security of a farm. Post and beam barns can withstand storms and heavy loads, often lasting for decades.

The Barn Sponsor will be a featured sponsor, whose benefits include:



- Six tickets to the Harvest Celebration
- Full recognition at the event
- Logo prominently placed at event and on all print materials
- Clickable links on website and social media outlets
- A personal tour of Red Wiggler Farm with Executive Director and Founder, Woody Woodroof
- VIP Parking at the event

All sponsorships can be accommodated to fit your company's needs.
Please contact Anna White at (301) 916-2216 or by email at anna@redwiggler.org to discuss!

THE FIELD SPONSOR (\$2,000+)

The fields are where the Growers spend their time cultivating the crops whose bounty fills our barn- and our plates!

Sponsorship Benefits:

- Logo prominently placed at the event
- Recognition and logo placement throughout our social media and web platforms
- Four tickets to the Harvest Celebration
- A personal tour of Red Wiggler Farm with Executive Director and Founder, Woody Woodroof
- Recognition at the event ceremony



THE GARDEN SPONSOR (\$1,000 - \$1,999)

The garden is a space for flowers and herbs, the fruits of the farm that bring beauty and spice to the substance of the fields.

Sponsorship Benefits:

- Logo prominently placed at the event
- Recognition and logo placement throughout our social media and web platforms
- Two tickets to the Harvest Celebration
- A personal tour of Red Wiggler Farm with Executive Director and Founder, Woody Woodroof
- Recognition at the event ceremony



THE BEEHIVE SPONSOR (\$500 - \$999)

Bees are essential to the fields and the gardens- they pollinate many of the crops, increasing yield and adding to the life of the farm.

Sponsorship Benefits:

- Logo placement at event
- Recognition and logo placement throughout web platforms
- Recognition at the event ceremony
- Two tickets to the Harvest Celebration



2013 HARVEST CELEBRATION CORPORATE SPONSORSHIP FORM

MAIL: Red Wiggler Community Farm
PO Box 968, Clarksburg, MD 20871

EMAIL: anna@redwiggler.org
CALL: (301) 916-2216

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Please sign me up as a:

- ☐ Harvest Moon Sponsor \$10,000+
- ☐ Barn Sponsor \$5,000+
- ☐ Field Sponsor \$2,000+
- ☐ Garden Sponsor \$1,000+
- ☐ Beehive Sponsor \$500+

Total amount to be paid: \$ _____

☐ Check (included)

☐ Credit Card

Name: _____

Number: _____

Exp. _____ Sec. _____

☐ Pledge

Toolbox Sponsor

- ☐ Tent (\$2,000)
- ☐ Marketing (\$1,500)
- ☐ Live Music (\$1,000)
- ☐ Local Wine (\$750)
- ☐ Production Gear (\$500)
- ☐ Compostable Goods/Dinnerware (\$250)
- ☐ Local & Micro-Brewed Beer (\$250)
- ☐ ~~Lighting & Décor (\$250)~~ **Sold!**
- ☐ Hydration Station (\$200)
- ☐ Auction Materials (\$200)

I would like to be recognized as:

Name of Business/Organization

☐ I would like to remain anonymous

Contact Person: _____ **Title:** _____

Company: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Email:** _____

Once received, we will contact you to obtain logo and website information for promotional materials.

**For additional Sponsorship and media information,
please contact:**

Anna White
(301)916-2216
anna@redwiggler.org

For Auction donations and inquiries, please contact:

Liz Phelan
(301) 916- 2216
liz@redwiggler.org